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PATENT

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Art Unit 3625

Davis et al.

Application No.: 09/502,542

Filed: February 10, 2000

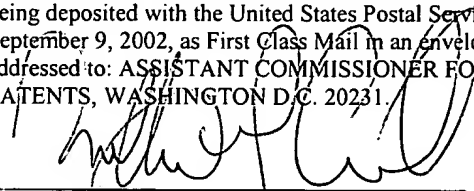
For: METHOD AND SYSTEM FOR  
FACILITATING ON-LINE  
SHOPPING

Examiner: M. Fadok

Date: September 9, 2002

CERTIFICATE OF MAILING

I hereby certify that this paper and the documents referred to as being attached or enclosed herewith are being deposited with the United States Postal Service on September 9, 2002, as First Class Mail in an envelope addressed to: ASSISTANT COMMISSIONER FOR PATENTS, WASHINGTON D.C. 20231.

  
William Y. Conwell  
Attorney for Applicant

AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS  
Washington, D.C. 20231

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Sir:

Responsive to the Action mailed June 11, 2002, please amend the subject application as follows:

Add new claims:

--10. The method of claim 1 in which the sensing comprises sensing said selected items along aisles at which said items are displayed, away from a checkout stand.

11. The method of claim 1 in which the sensing comprises sensing an RFID identifier.

12. The method of claim 3 in which the item not selected by the user, but on said recalled list associated with the user, is a dessert or cookie item.

13. The method of claim 3 in which the item is the subject of said query only if said item has not been purchased by the user for a predetermined period.